

CORPORATESURVEY.COM



Create powerful online surveys with ease!
Analyze and publish real-time survey results!
Administer surveys for less than the price of postage!

CorporateSurvey.com introduces ZipSurvey, the most powerful survey research tool that provides users a platform to create and administer professional online surveys quickly and easily.

CorporateSurvey.com (www.corporatesurvey.com) is a management consulting firm specializing in the development and administration of Internet-based assessment products developed by industrial/organizational psychologists.

In addition to ZipSurvey, we offer a full range of research consulting services including survey and assessment product development, administration, and feedback consulting, as well as focus group facilitation, interviews, and executive coaching.

All of our off-the-shelf survey products that have been developed by industrial/organizational psychologists and include the following:

Products:

- Corporate Climate Survey
- Corporate Culture Survey
- Corporate Diversity Survey
- Corporate Communication Survey
- Corporate Human Resources Survey
- Corporate Customer Satisfaction Survey
- Corporate Technical Acuity Survey
- Performance Perspective Inventory (PPI)
- Leadership & Management Assessment System (LAMAS)/360

“the most cost effective, secure, and reliable method for conducting survey research.”

Clients:

Clients who have utilized our consulting services include a wide range of organizations including public and private corporations, non-profit organizations, educational institutions, government agencies, and other consulting firms. Past and current clients include:

- U. S. Department of Interior
- U. S. Navy
- U. S. Army
- The NORDAM Group
- Bureau of National Affairs
- U. S. Bureau of Engraving & Printing
- U. S. General Services Administration
- U. S. Health & Human Services
- A&M Psychometrics, L.L.C.
- Booz-Allen & Hamilton
- PennWell Publishing Company
- Professional Profiling, L.L.C.
- The University of Tulsa
- University of Western Ontario
- Leadership Tulsa
- ConneXion Consulting
- City of Tulsa: Office of the Mayor
- Williams
- T.D. Williamson
- Tulsa Technology Center
- Oklahoma State Rep. Ron Peters (R)
- Capital One
- Behavioral Risk Institute (BRI)
- Snelling & Snelling, Inc.
- Building Community Institute (Clifton Taulbert)
- CarsonWagonlit/Spears Travel

Introducing
ZipSurvey
for Academics & Educational Institutions

One of the principle challenges facing academics with whom we have consulted is the need to collect research data using a method that is quick and inexpensive. The pressure to publish research has never been greater, and academics need a tool that can help them achieve their

research objectives. ZipSurvey will help streamline research methods by eliminating costs associated with printing and postage and the time needed for manual data entry. Collecting data using Zipsurvey also eliminates the chances for data entry errors.

Did you know?

Research has consistently proven the Internet to be the most cost effective, secure, and reliable method for conducting survey research. In response to this need, CorporateSurvey.com has worked to develop this simple tool that consultants can use to develop and administer effective Internet-based survey research. This tool is ZipSurvey.



ZipSurvey *Continued...*

ZipSurvey is used to develop and administer a variety of Internet-based assessment tools that support academic research:

“Collecting **meaningful and accurate** information has never been easier!”

DEVELOP SURVEYS

Design tailored surveys with an intuitive survey editor that is as easy as point-and-click. Select from a variety of question and response formats (single choice, multiple choice, rating scales, drop-down menus, etc.). Powerful options allow you to require answers to any question, and utilize multiple question types within a single survey application. The user also has control over the aesthetic layout of the survey. In addition, a comprehensive, online help guide is available to help you develop quality surveys and address survey design issues, administration techniques, sampling considerations, etc.

ADMINISTER SURVEYS

The confidentiality and objectivity of all survey data is ensured because CorporateSurvey.com hosts and administers the surveys on our own secured servers. We have invested heavily in a world-class technological infrastructure so you don't have to. Check out the details of Our Technology below.

You have the ability to send automated email notifications to survey participants through ZipSurvey. Collecting meaningful and accurate information has never been easier!

REPORTING

View survey results as they are collected in real-time. Generating item frequency graphs is easy, and filtering tools allow users to dig down to examine results by demographic characteristics, etc.

Securely share survey results with others. Powerful filtering allows you to display only the responses you are interested in. The data file may also be easily downloaded and imported into other programs such as Excel or SPSS for more complex statistical analyses.

Free 10-Day Trial

Visit www.zipsurvey.com

and try ZipSurvey **FREE** for 10-days!

In addition, if your academic institution purchases a group license to use ZipSurvey, CorporateSurvey.com will refund your individual subscription fee.

Why Zip Survey?

- ZipSurvey was developed by experts in survey research methodology. We have included ZipSurvey Tips for Developing Effective Surveys within our product. This help guide was developed by our Ph.D.'s and is full of useful information. Our staff of Ph.D.'s are continuing to work on new developmental and reporting features that will be added to ZipSurvey at no additional cost to you.
- Use ZipSurvey within the academic setting to expose students to the benefits of conducting research via the Internet
- Save research dollars associated with printing and postage that can now be applied elsewhere
- Speed up your research process, thereby increasing the number of studies you can prepare for publication

Our Technology:

Speed, Capacity, Reliability

- PowerEdge 2650, Dual Intel® Xeon™ 2.4GHz Servers
- 2.0GB DDR RAM per Server
- 3 - 73GB, 10K RPM, Ultra 160 SCSI Hot Plug Hard Drive RAID 5 configuration per Server
- Redundant AC Power (2x500 Watt Power Supplies)
- Microsoft Windows 2000 Advanced Server
- Microsoft SQL Server 2000
- 40 GB Tape Backup (DLT Drive)

Best-of-Breed Systems

- Multi-layered security backed by biometric palm scans, digital surveillance, and 24x7x365 on premise security
- Redundant fiber connections scaleable to OC-192s
- Cisco routers
- Redundant Liebert Chilled water HVAC equipment
- Redundant power systems with back-up generators and UPS systems